

NO MEANS NO

Report by Nash Dom from March 7, 2022

We want to share with you the preliminary results of our campaign "NO means NO". As you remember, the campaign has only been running for 4 days and I am already very happy with the results.

1. On **01.03.2022** Olga Karatch appealed to Belarusian men in her stream to inform that "Our House" is starting the campaign "No Means No!" to prevent Belarusian men from fighting in Ukraine on Putin's side. The informational materials of "Our House" since the beginning of the campaign «**NO Means NO**» have already covered **401 227** users. That includes:
 - 133 099** YouTube of "Our House"
 - 59 200** YouTube of Olga Karatch
 - 178 500** Facebook of Olga Karatch
 - 11 800** Facebook of "Our House"
 - 6 128** coverage of "Our House" Instagram
 - 12 500** coverage of Olga Karatch Instagram
2. Olga Karatch's Facebook video explaining the meaning of the "NO means NO" campaign received more than **7,000 likes**, around **600 comments** and more than **3500 reposts**.
3. From the moment of the beginning of the campaign men and their mothers are writing to "Adliga" / "Our House" in large numbers, declaring that they do not want to participate in the war and fight on the territory of Ukraine, and are asking how to avoid that.
4. Since **03.03.2022** Belarusian military column, already arranged to be in the service in the village of Mykhailo Kotsiubynsky of Chernihiv region, has been refusing to move towards Ukraine. On March 1, 2022, the speaker of the regional administration of the defense forces "Sever" ("North") **Vitaly Kirillov** confirmed that Belarusian troops entered Chernihiv region. The media ZN.UA wrote about that incident.
5. On **03.03.2022** the Belarusian command invited parents of the Belarusian military men on secondment to Gomel region, to come on March 8, 2022 and see for themselves that all the soldiers are in Belarus. According to an unconfirmed report, it is connected with the mass phone calls from Belarusian mothers with the demands not to send their sons to Ukraine.
6. On **04.03.2022** in Shatsk direction, a Belarusian paratrooper surrendered himself to the Ukrainian border guards because, as he declared, he did not want to fight for Putin. The paratrooper offered to fight for Ukraine.

7. On **04.03.2022** Aliaksandr Lukashenka declared that “there is no reason to worry that Belarusian soldiers will fight in Ukraine” (*F.Y.I.: usually, all the time Lukashenka says something, he does exactly the opposite, i.e., his declaration should be considered as evidence that Belarusian soldiers will fight in Ukraine*).
8. On **04.03.2022** the Chief of General Staff Viktor Hulevich resigned from his position due to mass refusal of Belarusian soldiers to go to Ukraine: in his resignation letter he wrote that “the explanatory work among the soldiers brings no result”. We have his letter of resignation.

News from similar initiatives:

1. A Ukrainian programmer Vitalij has created a Telegram bot and a web-site with instructions for Belarusian and Russian soldiers about how not to participate in the war: <https://stayalive.info>
2. In one-night, Ukrainian volunteers made a web-site for the citizens of Belarus “Stay at Home”. There they presented arguments why it is better for the Belarusian military men to be court-martialed rather than fight against Ukraine. <https://zastansyadoma.com>
3. Lithuanian women organization Center for Equality Advancement (GAP) started a similar initiative for Russian mothers. **4903** people signed this petition. *You can sign the petition here:* <https://www.change.org/p/russian-women-russian-women-stop-the-war-in-ukraine>

We will continue our pressure and I would like to say thank you very much for everybody who sent the video appeal to cancel the participation of Belarussian solders.